

# New Directions

Visit [www.westeconline.com](http://www.westeconline.com)  
and see all that WESTEC  
has to offer in 2010!

You won't be disappointed!

## FREE SHOW REGISTRATION FORM



- ◆ FREE show registration with this form (\$50 value).
- ◆ Submit this form by March 18, 2010 to register.  
After this date, bring form on site for free show admission.
- ◆ Online registrants: immediate e-mail confirmation.  
Fax/Mail registrants; confirmation within 3 business days.
- ◆ No one under 18 years of age admitted.
- ◆ If you register online or via fax DO NOT mail this form.

**ON-LINE:** [www.westeconline.com](http://www.westeconline.com)  
**FAX:** 708.344.4444  
**MAIL:** WESTEC  
CompuSystems  
P.O. Box 541  
Brookfield, IL 60513-0541

CODE: WT101

**Please Print—One Form per Person**

A  Mr.      B  Ms.      C  Mrs.      D  Dr.

Name \_\_\_\_\_

Title \_\_\_\_\_

**BUSINESS ADDRESS REQUIRED:**

Company \_\_\_\_\_

Division \_\_\_\_\_

Address \_\_\_\_\_

Mail Stop \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Postal Code/Country \_\_\_\_\_

Phone (      ) \_\_\_\_\_ Ext. \_\_\_\_\_

Fax (      ) \_\_\_\_\_

E-mail \_\_\_\_\_

Please do not use my e-mail address for communication outside of SME.

Please call 800.733.4763 should you require special assistance.

**1. Check Your ONE Primary Job Function:**

- |   |   |
|---|---|
| 1 <input type="checkbox"/> Job Shop Owner                         | 4E <input type="checkbox"/> Electrical Engineer       |
| 2 <input type="checkbox"/> Company Management/Corporate Executive | 4F <input type="checkbox"/> Plant Engineer            |
| 3 <input type="checkbox"/> Manufacturing Production               | 4G <input type="checkbox"/> Materials Engineer        |
| 3A <input type="checkbox"/> Mfg./Operations Management            | 5 <input type="checkbox"/> Quality Management         |
| 3B <input type="checkbox"/> Foreman/Leader/Supervisor             | 6 <input type="checkbox"/> Product Design/Development |
| 3C <input type="checkbox"/> Machinist/Machine Operator            | 6C <input type="checkbox"/> Design Engineer           |
| 3D <input type="checkbox"/> Tool/Die/Mold Maker                   | 7 <input type="checkbox"/> Control Engineer           |
| 4 <input type="checkbox"/> Manufacturing Engineering              | 7A <input type="checkbox"/> CNC Programmer/Engineer   |
| 4A <input type="checkbox"/> Process Engineer/Development          | 8 <input type="checkbox"/> Purchasing                 |
| 4B <input type="checkbox"/> Industrial Engineer                   | 9B <input type="checkbox"/> Sales/Marketing           |
| 4C <input type="checkbox"/> Tool Design/Tool Engineer             | 10 <input type="checkbox"/> Other                     |
| 4D <input type="checkbox"/> Mechanical Engineer                   |   |

**2. Check The Number of Employees At Your Facility:**

- |                                       |                                    |   |
|---------------------------------------|------------------------------------|---|
| <input type="checkbox"/> Less than 20 | 3 <input type="checkbox"/> 100-249 | 6 <input type="checkbox"/> 1,000-2,499    |
| 1 <input type="checkbox"/> 20-49      | 4 <input type="checkbox"/> 250-499 | 7 <input type="checkbox"/> 2,500 and Over |
| 2 <input type="checkbox"/> 50-99      | 5 <input type="checkbox"/> 500-999 |   |

**3. Indicate the Technologies You Plan to Evaluate At the Show:**

- |   |   |
|---|---|
| A <input type="checkbox"/> Automated Manufacturing & Assembly | S <input type="checkbox"/> Machining Centers, Milling & Boring Machines |
| B <input type="checkbox"/> Cleaning & Pretreatment Equipment  | T <input type="checkbox"/> Material Handling                            |
| C <input type="checkbox"/> Composite Manufacturing            | U <input type="checkbox"/> Measurement Inspection & Test                |
| D <input type="checkbox"/> Contract Manufacturing Services    | V <input type="checkbox"/> Metal Forming & Fabricating Equipment        |
| E <input type="checkbox"/> Controls, CAD/CAM Software         | W <input type="checkbox"/> Micro Manufacturing                          |
| F <input type="checkbox"/> Coolants & Lubricants              | X <input type="checkbox"/> Moldmaking                                   |
| G <input type="checkbox"/> Cutting Tools & Accessories        | Y <input type="checkbox"/> Plant Engineering & Maintenance              |
| H <input type="checkbox"/> Deburring & Edge Finishing         | Z <input type="checkbox"/> Plastics Molding & Manufacturing             |
| I <input type="checkbox"/> Drilling & Tapping Machines        | AA <input type="checkbox"/> Rapid Prototyping                           |
| J <input type="checkbox"/> EDM                                | BB <input type="checkbox"/> Sawing & Cut Off Machines                   |
| K <input type="checkbox"/> Energy & Environmental Efficiency  | CC <input type="checkbox"/> Screw Machining                             |
| L <input type="checkbox"/> Engineering Materials              | DD <input type="checkbox"/> Turning Machines Lathes & Turning Centers   |
| M <input type="checkbox"/> Finishing & Coatings               | EE <input type="checkbox"/> Waterjet Cutting                            |
| N <input type="checkbox"/> Flexible Manufacturing Systems     | FF <input type="checkbox"/> Welding                                     |
| O <input type="checkbox"/> Grinding Machines                  | GG <input type="checkbox"/> Workholding Systems & Devices               |
| P <input type="checkbox"/> Honing                             | HH <input type="checkbox"/> Workplace Safety & Ergonomics               |
| Q <input type="checkbox"/> Laser & Laser Systems              |   |
| R <input type="checkbox"/> Lean Manufacturing                 |   |

**4. Indicate Your Department's Total Budget for These Technologies During the Next 12 Months:**

- |   |  |  |
|---|--|--|
| A <input type="checkbox"/> Up to \$20,000       | D <input type="checkbox"/> \$200,001 - \$500,000   | F <input type="checkbox"/> \$1,000,001 - \$5,000,000 |
| B <input type="checkbox"/> \$20,001 - \$50,000  | E <input type="checkbox"/> \$500,001 - \$1,000,000 | G <input type="checkbox"/> Over \$5,000,000          |
| C <input type="checkbox"/> \$50,001 - \$200,000 |  |  |

**5. Indicate Your Role in the Purchase of These Products. (select one)**

- |  |  |
|--|--|
| A <input type="checkbox"/> Evaluate/Recommend Products | C <input type="checkbox"/> Approve Purchases |
| B <input type="checkbox"/> Specify Suppliers           | D <input type="checkbox"/> No Role           |

**6. Check your Primary Type of Business or Industry. (select one)**

- |   |  |   |
|---|--|---|
| <b>MANUFACTURING</b>                              | I <input type="checkbox"/> Plastic Products                    | <b>NON-MANUFACTURING</b>                                  |
| A <input type="checkbox"/> Automotive             | J <input type="checkbox"/> Fabricated Metal/Stampings          | P <input type="checkbox"/> Research & Development         |
| B <input type="checkbox"/> Aircraft/Aerospace     | K <input type="checkbox"/> Industrial and Commercial Machinery | Q <input type="checkbox"/> Consulting/ Engineering        |
| C <input type="checkbox"/> Other Transportation   | L <input type="checkbox"/> Medical/Surgical                    | R <input type="checkbox"/> Services (Financial and Other) |
| D <input type="checkbox"/> Electronics/ Computers | M <input type="checkbox"/> Motorsports                         | S <input type="checkbox"/> Government/Military            |
| E <input type="checkbox"/> Communications         | N <input type="checkbox"/> Renewable Energy                    |   |
| F <input type="checkbox"/> Defense                | O <input type="checkbox"/> Other Manufacturing:                |   |
| G <input type="checkbox"/> Furniture              |  |   |
| H <input type="checkbox"/> Petroleum              |  |   |

**7. To help us better understand the demographic profile of our audience,**

**Please indicate the year you were born: 19 \_\_\_\_**

Please send/continue to send <b>Manufacturing ENGINEERING</b> free of charge: <input type="checkbox"/> Yes <input type="checkbox"/> No
Signature _____ Date _____